

Agri-Trend Knowledge Tent Presented by RBC Royal Bank
Speaker Schedule for Tuesday July 19th

Start Time	Topic	Company	Speaker	Summary
9:30 AM	What Your Plants are Dying to Tell You	Agri-Trend	Elston Solberg	Plants are very adept at telling us how they are feeling. We just don't recognize or understand the language they speak. When you think like a plant you can begin to recognize their plant speak – Elston will help translate for you and enable your inner crop whisperer.
10:00 AM	Harvest Loss	SaskCanola	Shawn Senko, Canola Council of Canada Agronomist	Taking the time to measure what is coming out of the combine will help farmers work towards meeting the 2025 production goals of the canola industry. Understanding what loss is happening during harvest, will help to determine what adjustments need to be made to your combine and save you money!
10:30 AM	Parsing Canola Yields for Profit	Agri-Trend	Phil Thomas	There are over 140 factors that come into when determining canola yield. Some factors we can affect directly others indirectly using numerous management practices or tools. Unfortunately, most growers use only a small number of these strategic tools. Phil will help you increase the size of your canola growing toolbox.
11:00 AM	Digital Solutions	RBC Royal Bank	Craig Czinkota, Senior Treasury & Deposit Solutions Specialist	Your business is complex. Beyond the day-to-challenges of production, you also need to manage people, marketing and, of course, finance. Whether your business is crops, livestock, dairy, or another farm sector, join us for this session and learn about RBC's suite of online and mobile cash management solutions, including RBC Express, RBC Express Mobile, RBC Cheque-Pro and more. Find out how you can simplify and increase control over your cash while benefitting from increased convenience, flexibility and security.
11:30 AM	Molybdenum - It's No New Silver Bullet but a Progression in Crop Needs	Agri-Trend	Mike Dolinski	So why Moly? Well, for sure it's not because we have taken care of all the other nutrients. It's because increasingly and network-wide the Agri-Trend Agri-Coaches are reporting that they are seeing potential Mo deficiencies based on observations of presumably low soil and crop tissue tests. Mike will run through why now and how you can check to see if molybdenum is limiting your yields.
12:00 PM	LUNCH BREAK	LUNCH BREAK	LUNCH BREAK	LUNCH BREAK
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1:00 PM	Reap What You Sow: Controlling Harvest Loss	Agri-Trend	Jim Bessel	Research suggests that the average harvest loss for canola is approximately 6%. On a 50 bu/ac canola with a price of \$10/bu that equates to a loss of \$30/ac acre or \$4,800 loss/ quarter section (160 acres). Jim will help you capture more of what you sow, not throwing hard earned money out the back of the combine.
1:30 PM	Cutting Through the Data	SaskCanola	Ian Epp, Canola Council of Canada Agronomist	With all the information available to farmers, it is critical to understand what the data is saying. Farmers need to know how to cut through all the data noise currently available and choose the best information in planning to apply new practises to their operation.
2:00 PM	Common Sense Crop BioSafety	Agri-Trend	Dr Ieuan Evans	Common sense is not so common – it seems we prefer reactive responses to pest infestation. Dr Evan will provide some common sense guidance to reducing the risk of pest infestation – noxious weeds, Clubroot, Fusarium Head Blight, Blackleg etc.
2:30 PM	Equipment Financing	RBC Royal Bank	Neil Weyland, Equipment Finance Specialist	Access to financing for farm and business equipment can be challenging and complex. The ability to remain fully productive and profitable can depend on whether you buy or lease what you need, right when you need it. In this session, we'll discuss equipment finance strategies that make it easier to pay for the equipment you need while maximizing your cash flow. Join RBC and learn how to preserve capital while you grow your business.
3:00 PM	Precision Ag: As Simple or Complex as You Want to Make It	Agri-Trend	Markus Braaten	Markus has a unique definition of Precision Ag - his most simple is the right management in the right place to his most complex - Precision Ag is the management of variable yield potential - with both the ultimate goal of improving ROI. Markus will run through the steps to implement a precision ag plan on your farm as simply or as complex as you want to make it.

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Speaker Schedule for Thursday July 21st

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10:00 AM	Back to the Basics of Canola Fertility	SaskCanola	Warren Ward, Canola Council of Canada Agronomist	This talk will focus on what nutrients canola actually needs to produce a good crop, and then understanding how weather and fertilizer placement and seeding depth may impact your yields.
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