

OFFICIAL 2017 Show Guide



GLOBAL LAUNCH:

DOT TECHNOLOGY CORP'S **AUTONOMOUS POWER PLATFORM**

Demonstrated each day at 2:45 pm

PLUS:

- Tillage, Sprayer & Combine Demonstrations
- Innovations Program
- Agri-Trend Speaker Series, Presented by RBC



“It’s important for us to **connect** with those who aren’t involved in ag and **explain** what agriculture today really looks like.”

Pamela Ganske, Advocate
Ag Retailer

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more than ever



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GREETINGS FROM OUR SHOW DIRECTOR

Welcome to the third annual Ag in Motion, Western Canada's largest outdoor agriculture trade show featuring demonstrations of farm equipment, crops, crop inputs and livestock in a real agricultural setting. Once again, Ag in Motion has grown to accommodate new exhibitors bringing farmers the latest technology, and even the global product launch of Dot Technology Corp's Autonomous Power Platform.

This year the show features the first outdoor, live Combine Demo that has ever been done in Western Canada. See the benefits of five machines and determine which one is the best for your operation as they run side-by-side to harvest a strip of fall rye. Next, manufacturers will line up their most ideal piece of tillage equipment to prepare a seedbed in the One Pass Seedbed Preparation Demo. And you can compare several high clearance sprayers by participating in the ride and drive program.

These demos, plus many more happening throughout the site, combined with crop plots that grow at the site year



round and make up over 150 acres.

Livestock Central, presented by BMO, has grown again to include a number of new demos, exhibit specific theme days such as "Dairy Day" and the addition of "Beef Day," a day dedicated to Western Canada's beef producers. The Agri-Trend Knowledge Tent, sponsored by RBC, returns this year as another means for farmers to gain knowledge and expertise in topics like succession planning and finance.

The Ag in Motion show site has grown in size again! We recognize the time it takes to walk the show so we have doubled the size of our on-site transportation fleet. Jump on the Meridian People Movers to help you navigate the show and save you some steps.

I would like to thank the many stakeholders that have contributed to the success and growth of this show. Ag in Motion would not exist without the farmers who attend or the exhibitors and sponsors who choose this show as the best platform to reach farmers. Without staff and volunteers the grounds would not look nearly as good or would run as smoothly.

Have a great trip to Ag in Motion this year!

Sincerely,

Rob O'Connor
Show Director
Ag in Motion

IMPROVED INTERNET AND CELL PHONE SERVICE AT AG IN MOTION

Rural internet connection and cell phone service are challenges faced by many farming communities and our site just west of Langham, Sask. is no exception. As a showcase of innovation and technology, Ag in Motion™ has worked this year to reach an agreement with SaskTel to provide improved, reliable internet and cell phone service to the show site.

In the coming weeks, SaskTel will install fibre optic cabling from the tower in Langham, Sask. to the site to improve cell phone service for this year's show. Exhibitors also have the option of having a dedicated internet line to showcase their products and services.

SaskTel currently has agreements in place with Bell and TELUS, which include Virgin and Koodo. Rogers and Fido also now roam on the SaskTel network. Freedom Mobile does not have service in the area.



STAY CONNECTED

#AIM17

- | | |
|--|--------------|
| aginmotion.ca | @aginmotion |
| info@aginmotion.ca | Ag in Motion |
| 1-800-563-5441 | @aginmotion |



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SHOW SPONSORS



PARTNERS



EXHIBITOR LISTING

2W Livestock Equipment
4-H Saskatchewan

A

Aberhart Ag Solutions
Adair Sales and Marketing
Company Inc.
ADAMA Canada
ADM Agri-Industries
Affinity Credit Union
Ag Business and Crop Inc.
Ag Growth International (AGI)
Ag Leader Technology
Ag More Than Ever
AgChieve Corporation
AgCon Aerial Corp.
AgDealer
AGI Envirotank
Agrifac
Agrifoods International
Cooperative Ltd.
AGRIMATICS
Agrispread N.A. Inc.
AGRITECHNICA 2017 (made by DLG)
Agri-Trend
Agroliquid
Agro Western Limited
Agtron Enterprises Inc.
Ahornhof Farm Ltd
AIM Industries
AIR
Air Unlimited Inc.
Airguard Incorporated
Allen Leigh Security and
Communications
Alliance Seed
Alliance Tire Americas Inc.
Alltech Crop Science
Alpha Equipment Ltd
ALPINE
AlumaReel
Amazone
AMI Attachments Inc.
Amvic Building System
Anderson Pump House Ltd.
Apache Sprayers
APAS
AT Films
ATP Nutrition

B

Banga's Equipment Canada Ltd.
BASF Canada
Bayer CropScience
BEDNAR FMT
BKT Tires
BMO Financial Group
Bond Industrial
Boryski's Butcher Block Ltd.
Botterill Sales
Bourgault
Brandt
BrettYoung Seeds
Britespan Building Systems Inc.

C

Calidon Equipment Leasing
Canada West Harvest Centre
Canadian Cattle Identification Agency
Canadian Cattlemen
Canadian Foodgrains Bank
Canadian Grain Commission
Canadian Tarpaulin Manufacturers
Can-Seed Equipment Ltd.
Canola Council of Canada
CANTERRA Seeds
Capricorn
CapstanAG
Cargill
Cereals Canada
Certified Labs
Cervus Equipment Peterbilt
Cherry AgSecure
Chick-A-Lick Food Truck
Class 1A Truck Driver Training
Cleanfix North America Ltd.
Clews Management
College of Agriculture and
Bioresources
Combine World Inc.
Committed Ag Supply
Compass Minerals
Conexus Credit Union
Continental Trackman
Co-op
Co-operators
Corner Equipment
Corr Grain Systems Inc.
Crop Production Services
Cummins Sales and Service

D

Dairyland Agro Supply Ltd.
Darmani Grain Storage
Decisive Farming
De Dell Seeds
DeLaval Dairy Service
Degelman Industries
DeKoning Innovations
Demco
De-On Supply Inc.
Diamond Doors Inc.
Diamond Trailer div. of Diamond
Intern'l.
Direct Spray Nozzle
Doepker Industries Ltd.
Dot Technology Corp.
Double A Trailer / Conquer Ind.
Dow AgroSciences Canada
DSG Power Systems
Dutch Openers / Bio Mulcher
Dwayne Enterprises
Dynamic Ditchers
Dynamic Tire
Dyne Rubber Tracks
Dyterra Corporation

E

Earth Smart Solutions
Eastwood Products
Edge Agro

EF Grain Monitoring
E-Kay Enterprises Ltd.
EkotuningCom Canada
EMB Mfg. Inc.
Engage Agro
ESN (Environmentally Smart
Nitrogen)

F

Falcon Equipment Ltd.
FarmChem
Farm Credit Canada
Farm King
Farmer's Edge
Farmers of North America
FarmLead
FastCover Fabric Structures
FBC – Farm Business Consultants
FenceFast Ltd.
Flaman
Flexxifinger
Fort Garry Ind. Ltd.
FP Genetics Inc.
Free Form Plastics
Frontline Truck and Trailer
Frontlink Inc.
Frostfree Nosepumps Ltd.
Full Line Ag Sales Ltd.

G

G.B. Equipements Inc.
G3 Canada Limited
GABER Distributors
Gatco Manufacturing Inc.
Gem Silage Products
Genex Canada
Glacier FarmMedia
GlenMor Equipment
Global Ag Risk Solutions
Global Farm and Ranch Recruitment
& Immig. Serv.
Golden West Trailer Sales
Goodon Industries
Gowan
Grain Bags Canada
Grain Cleaning LLC
Grain Shark
Grainews
Grainews Machinery Challenge
GrainMaxx
Grant Services Ltd.
Great Northern Growers
Green Aero Tech
Grober Forster

H

Hammond Realty
Haul All Industries Ltd.
Heat Innovations Inc.
Heatmaster SS
Hertz Equipment Rentals
Highline Manufacturing Ltd.
Hi-Tec Ag/ New Direction Equipment
Homestead Ice Cream
Horsch
Houston Seed Saver
Huber Ag Equipment

I

IAP Group Ltd.
ILTA Grain
Infinite Water Solutions
Innotag
Input Capital Corp.
Integra Tire and Tirecraft
Integrity Post Structures
Intelliconn
Intelligent Ag
Interlake Resources Inc.
IntraGrain Technologies

J

Janzen Steel Buildings
JCA Electronics
John Deere Canada ULC
Johnston's

K

K&K Truck & Trailer Sales
Kal Tire
Keller Equipment Supply Ltd.
Kelln Solar
KNR Ag Sales and Service Inc.
Kongsilde Industries Inc.
Kramble Industries Inc.
Kramer Trailer Sales
Kubota Canada

L

Lakeland Group
Lambert Distributing Inc.
Landoll Corporation
LandView Drones
Lane Realty Corp
LEMKEN CANADA Inc.
LEON Mfg. Company
Linde Canada

M

Mad Concaves
Magnum Fabricating Ltd.
Manulift EMI
Margaret's Concession
Massload Technologies Inc.
Masterfeeds
Matrix Environmental Solutions
Maxim Truck & Trailer
Maxquip Inc.
Maxx Harvest
McCormick North America
Mean Green Ice Cream Machine
Meridian Manufacturing
Michelin North America (Canada), Inc.
Michel's Industries
MiEnergy
MJ Building Envelope Solutions Inc.
MJ Enterprises
Monsanto Canada
Moody's Equipment LP
Morand Industries
Morris Industries
Mr Tire

N

Name Your Nuts
Neeralta Manufacturing Inc.
New Leader
New Vision Agro
New-Way Irrigation
Next Gen Drainage
Norheim Ranching
Norpac Beef
Norstar Industries Ltd.
Northern Quinoa Production Corp.
Northern Strands
Norwood Sawmills
Notch Manufacturing Inc.
Novid Inc.

O

OEM Lubricants Inc.
OK Tire Stores Inc.
Olympic Buildings
One Stop Immigration Services Ltd.
OPIsystems Inc.
Outback Guidance

P

Penergetic Canada
Penner Farm Service
Penta Equipment
PhiBer Manufacturing Inc.
Pillar
PMT
Poettinger Canada
Point Forward Solutions
Pointer Attachments
Polywest Ltd.
Power Up Lubricants
Prairie Agri Sales Ltd.
Prairie Grain Analyzers Inc.
Prairie Poppins
Prairie Post Frame
Prairie Proud
Prairie Steel Products Ltd.

Premium Power Packs
ProFarm Livestock Solutions Inc.
Pumps and Pressure Inc.

Q

Quantum Genetix and Biosciences

R

R.D. Sales & Service
Rack Petroleum
RAM
RBC Royal Bank
RE/MAX Blue Chip Realty
Real Estate Centre
Rebel Melt Food Truck
Redhead Equipment Ltd.
Red Necks
Redekop Manufacturing
RIMEX
Ritchie Bros. Auctioneers
RiteWay MFG. Co.
Road Boss Grader
Rostech Electronics
Rotary Club of Saskatoon
Royal Hotel Group

S

S Houle Mfg.
Salford
Saskatchewan Association for
Resource Recovery Corp.
Saskatchewan Crop Insurance
Corporation
Saskatchewan Irrigation Projects
Association
Saskatchewan Ministry of Agriculture
Saskatchewan Pulse Growers
Saskatchewan Research Council
Saskatchewan Safety Council
Saskatoon Regional Economic
Development Authority (SREDA)
SaskCanola

SaskOrganics
SeCan
SeedMaster
Select Holidays
Setter Manufacturing
Shymko Farm Sales
Silo-King Forage Treatment
Simply Agriculture Solutions Inc.
Smart Turner Pumps
Smoke's Poutinerie
SoomSoom
South Sask River Agri Environmental
Speedways Rubber Company
Splasher Outerwear Ltd.
Springland Mfg.
Stampede Steel Inc.
Stoller

T

Taber Diesel/Steinbauer
TAMA Canada Inc.
Taurus Ag Marketing
TD Canada Trust Agriculture Services
Terog Mfg. Co.
The Container Guy Ltd.
The Gear Centre Group
The Man Van
The Tractor Company
The Water Clinic
Thunder Seed Canada
Thunderstruck Ag Equipment
Tie Boss (RJS Sales Ltd.)
Tingley's JCB
Tire Grabber
Titan/GY Farm Tires
Top Krop Fertilizers Inc.
Topcon Agriculture
Toyota Canada
T-Rex Ditchers
Tri-Ag Marketing Solutions
Triple Green Energy
Tru-Test/Nester/Union Forage
Tuff Livestock Equipment

U

Unverferth Mfg. Co., Inc.

V

Valmetal/ Jamesway
Value Tire Group
Versatile
VW Manufacturing Ltd.

W

WALINGA INC.
Wall Grain
Warmen Home Centre
Warmen Homes
WeatherFarm
Weather INnovations
Weathershield Insulation
Wentworth Ag
Western Ag Professional Agronomy
Western General – Farm Insurance
Western Global
Western Mulching & Crushing
Equipment
Western Producer
Willis Equipment Sales
Winacott Equipment Group
Winkler Canvas

X

Xplornet Commercial Services

Y

Yara

Z

Zak's Agricultural Building
Zipperlock Building Co (2005) Inc.
Zurn Harvesting



GENERAL INFORMATION

SHOW DATES AND HOURS:

Tuesday, July 18 8:30 am – 4:30 pm
Wednesday, July 19 8:30 am – 4:30 pm
Thursday, July 20 8:30 am – 4:30 pm

RAIN OR SHINE!

If it rains, free rain ponchos will be available thanks to Western General, Official Rain Poncho Supplier

ADMISSION PASSES:

\$20 for adults
\$10 for youth 6-17
FREE for kids 12 and under
CASH ONLY

BUY ADMISSION PASSES ONLINE:

Advanced passes available until July 16 for just \$10
Buy online at www.aginmotion.ca

GETTING THERE:

► Along Hwy. 16 at Range Rd. 3083 near Langham, SK
► 35 km NW of Saskatoon, SK
► 90 km SE of North Battleford, SK
► 285 km NW of Regina, SK
► GPS: 52.3549, -107.0718

FREE PARKING

QUESTIONS?

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FIELD DEMO SCHEDULE

| DAILY | | |
|---|----------|---|
| | START | LOCATION |
| Sprayer Ride 'n' Drive | 10:00 am | Demonstration Field |
| Combine Demo | 12:30 pm | Demonstration Field |
| One Pass Seedbed Preparation Demo | 1:30 pm | Demonstration Field |
| Autonomous 'Tractor' Demo - Dot Power Platform | 2:45 pm | Booth 661, located between 5th and 6th Street |
| Forage Demo – Bale and Wrap | 3:30 pm | Forage Area |

LIVESTOCK DEMO SCHEDULE

| | TUESDAY, JULY 18 | WEDNESDAY, JULY 19 | THURSDAY, JULY 20 |
|----------|---|--|---|
| | Dairy Day | Beef Day | |
| 8:30 am | VIP Dairy Brunch in Special Events Tent Invite only | | |
| 9:30 am | | Livestock & Forage Speaker Series Feeding Corn Silage – <i>Dr. Dave Christensen, U of S</i> Grazing Corn – <i>Dr. Greg Penner, U of S</i> Tour of Corn Variety Plots | Livestock & Forage Speaker Series Cover Crops for Forage & Grazing – <i>Dr. Michael Schellenberg, Ag Canada</i> Tour Of Cover Crop Plots |
| 10:00 am | | | |
| 10:30 am | Fencing Demo | Fencing Demo | Fencing Demo |
| 11:00 am | Cattle Handling Demo | Cattle Handling Demo | Cattle Handling Demo |
| 11:30 am | | | |
| 12:30 pm | | Low Stress Cattle Handling Demo <i>Curt Pate</i> | |
| 1:00 pm | Livestock & Forage Speaker Series Bale Silage Plastics – <i>Dwayne Summach, Sask Ministry of Ag & Gem Silage</i> Silage Moisture Testing – <i>Lorne Klein, Sask Ministry of Ag</i> | Livestock & Forage Speaker Series Chelated Mineral Supplementation – <i>Kurtis Reid, Masterfeeds</i> <i>Stuart McGregor, Alltech Canada</i> | Livestock & Forage Speaker Series Livestock Scales, Scanners & Electronic Record Keeping – <i>Jason Williams, Tru Test</i> Water Trough Monitoring Equipment – <i>Sun Dog Solar</i> |
| 2:00 pm | | | |
| 3:00 pm | | | |
| 3:30 pm | Forage Bale & Wrap Demo | Forage Bale & Wrap Demo | Forage Bale & Wrap Demo |
| 4:00 pm | | | |
| | | Low Stress Cattle Handling Demo <i>Curt Pate</i> | |

LOCATIONS

| | | | | |
|-------------|-------------|---------------------|----------------|------------|
| FORAGE AREA | CATTLE AREA | SPECIAL EVENTS TENT | LIVESTOCK TENT | CATTLE PEN |
|-------------|-------------|---------------------|----------------|------------|

AGRI-TREND KNOWLEDGE TENT SCHEDULE

Presented by



RBC Royal Bank®

TUESDAY, JULY 18

| START | SPEAKER |
|----------|---|
| 10:00 am | Getting the Most out of Your Mobile Phone, <i>Trimble - Software</i> |
| 10:45 am | Executing on Precision Ag, <i>Trimble - Hardware</i> |
| 11:30 am | Understanding the Variability Underneath our Feet, <i>Mark Kuehn</i> |
| 12:00 pm | Lunch Session: From the Front End or Out the Back - Preventing the Economics of Harvest Loss, <i>Jim Bessel - AGRI-TREND Senior Agri-Coach</i> |
| 1:00 pm | Water Driven Yield Potential, <i>Elston Solberg, AGRI-TREND Senior Agri-Coach</i> |
| 1:45 pm | Farm Data Solutions That Help Grow Your Bottom Line, <i>Trimble - Software</i> |
| 2:30 pm | Executing on Precision Ag, <i>Trimble - Hardware</i> |
| 3:15 pm | High-Accuracy Correction Services for Agriculture, <i>Chad Pfitzer</i> |
| 4:00 pm | Increasing Soybean Harvest Efficiency, <i>Lorne Grieger, Assistant Vice President, PAMI</i> |

WEDNESDAY, JULY 19

| START | SPEAKER |
|----------|--|
| 9:15 am | High-Accuracy Correction Services for Agriculture, <i>Chad Pfitzer</i> |
| 9:30 am | Registration: Speaker Series, presented by Gowan Canada |
| 10:00 am | Managing Resistance: Change Your Approach Before You Have No Choice, <i>Rob Plaice, Technical Manager, United Kingdom and Ireland Gowan & Craig Hole, Farmer and Agronomist, Landmark Farm Services, South Australia</i> |
| 12:00 pm | Lunch Session: Understanding the Variability Underneath our Feet, <i>Mark Kuehn</i> |
| 1:00 pm | Emerging Technologies in Precision Agriculture: A View to the Future, <i>David Yee, Vice President of Operations, PAMI</i> |
| 2:00 pm | Top 10 Mistakes That Break Up a Family Business, <i>Jolene Brown, presented by RBC</i> |

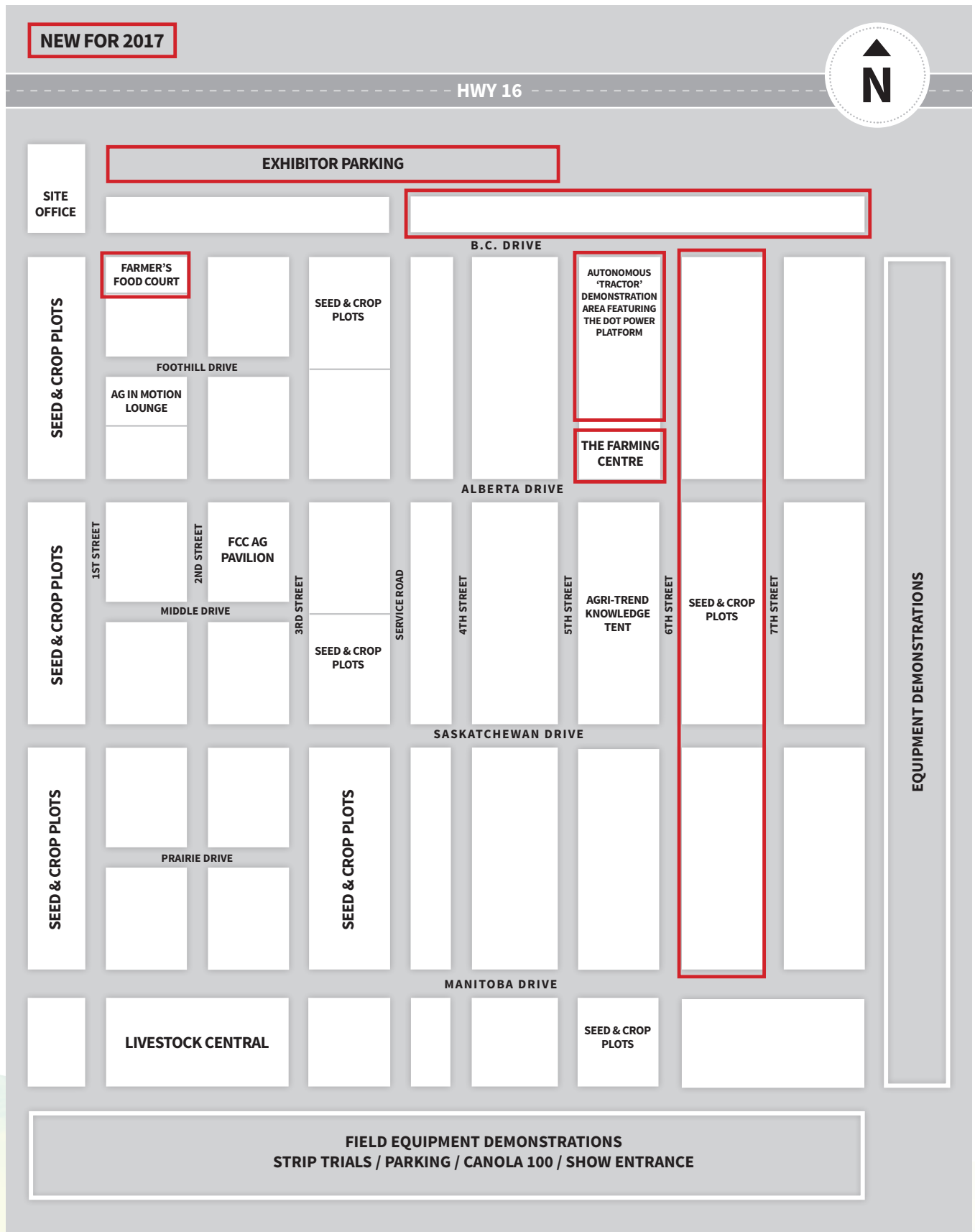
THURSDAY, JULY 20

| START | SPEAKER |
|----------|---|
| 9:15 am | Farm Data Solutions That Help Grow Your Bottom Line, <i>Trimble - Software</i> |
| 9:30 am | Registration: Speaker Series, presented by Gowan Canada |
| 10:00 am | Managing Resistance: Change Your Approach Before You Have No Choice, <i>Rob Plaice, Technical Manager, United Kingdom and Ireland Gowan & Craig Hole, Farmer and Agronomist, Landmark Farm Services, South Australia</i> |
| 12:00 pm | Lunch Session: High-Accuracy Correction Services for Agriculture, <i>Chad Pfitzer</i> |
| 1:00 pm | Water Driven Yield Potential, <i>Elston Solberg, AGRI-TREND Senior Agri-Coach</i> |
| 1:45 pm | Executing on Precision Ag, <i>Trimble - Hardware</i> |
| 2:30 pm | Understanding the Variability Underneath our Feet, <i>Mark Kuehn</i> |
| 3:15 pm | Straight Cut Canola - Should You Sell the Swather? <i>Joel McDonald, Program Manager, Agricultural Development Services & Nathan Gregg, Project Manager - Applied Agricultural Services</i> |
| 4:00 pm | From the Front End or Out the Back - Preventing the Economics of Harvest Loss, <i>Jim Bessel - AGRI-TREND Senior Agri-Coach</i> |



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STORM  **REM**  **WESTEEL** 

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AGI 
AG GROWTH INTERNATIONAL



CELEBRATING INNOVATION

Agriculture has undergone some dramatic changes over the past century. As the world population grows and changes, the demand for more food and higher quality food increases. As the environment and growing conditions change, sometimes annually, growing crops for those food ingredients continues to be a challenge. These demands and challenges continue to be met by the innovation that is brought forward by agriculture equipment manufacturers, crop input companies, seed companies and the livestock industry.

Ag in Motion celebrates these improvements in agriculture by promoting the technologically advanced products and services being exhibited during the show. The following is just a sample of the products and the companies that are participating in the Ag in Motion Innovations Program:

Product: MICHELIN EvoBIB tire

Company: Michelin North America

Description: Farmers are using progressively larger machinery which has to perform both in the field and on the road. These assets are being used more intensively with the time spent on roads at high speeds as farmers endeavor to maximize efficiency and productivity.

Michelin's challenge is to equip these powerful technically-advanced machines with tires that will improve useful power transmission, agronomic efficiency and the performance of their operations, while protecting the soil and reducing fuel consumption — the new MICHELIN EvoBIB meets these challenges.

The MICHELIN EvoBIB is an evolutionary new tire. It is designed for high horsepower tractors and works with a central inflation system. The '2 in 1 tire' adapts its profile and footprint according to the farmer's requirements. At ultra-low pressures the contact patch increases to reduce soil compaction, while enabling the power transmission to be increased, whereas at higher pressures the tire transforms so that only the central continuous band grips the road, giving a smoother vibration-free ride, fuel savings and improved safety.

The EvoBIB has the famous MICHELIN Ultraflex technology which offers the best load capacity in its class, low ground pressure and very high levels of traction in the field.

Booth location: Foothill Drive & Second Street (Booth 266)

Product: FarmCommand Scouting

Company: Farmers Edge

Description: FarmCommand Scouting is an app-based tool for monitoring and addressing field conditions. With an easy-to-use map based interface, FarmCommand Scouting helps growers save time while scouting, manage crop requirements, identify issues and share observations with their whole team.

FarmCommand Scouting is the first mobile scouting app that's integrated with the FarmCommand giving growers an integrated and seamless experience. FarmCommand Scouting includes new Field Variability Maps that detect early-season issues better than standard health maps that use infrared technology.

Booth location: Prairie Drive & Second Street (Booth 217)

Product: Corn Manager

Company: Farmers Edge

Description: Corn Manager helps growers manage crop inventory requirements, schedule field operations, optimize nitrogen applications, save time while scouting, and ensure top-up applications are applied at the right time.

Corn Manager is a comprehensive corn management system that combines effective nitrogen management, high frequency satellite imagery through a network of 140 Dove Satellites with access to new Field Variability Maps that can detect issues in the field earlier than ever before and accurate crop staging into one easy-to-use tool.

Booth location: Prairie Drive & Second Street (Booth 217)

Product: The Next-Gen FarmCommand

Company: Farmers Edge

Description: Next-Gen FarmCommand is an all-in-one farm management tool that's designed to transform the complexities of

big data intelligence into in-field actions.

Built on the foundation of field-centric data (including equipment, weather, satellite imagery, soil and more), FarmCommand is the only product that helps you achieve targets unique to your farm. It is faster, stronger and smarter than the original version.

Booth location: Prairie Drive & Second Street (Booth 217)

Product: Libra TMR

Company: AgriMatics

Description: Libra TMR is a ration weighing and data management system. Its tablet based design delivers a smart and simple way to build and manage rations, pens and feed groups. It measures the exact weight of ingredients going into a feed mixer, tracks and measures what has been fed to each pen and allows users to export data out of the app through email.

This smartphone and tablet based design eliminates the need for an indicator and allows users to create and manage rations easier and simpler. This system uses a wireless hardware device that communicates to the tablet using Bluetooth smart technology, no cables required!

Booth location: FCC AgPavilion (Booth AG69)

Product: Grain Bin Fall Protection System

Company: Northern Strands Co. Inc.

Description: The Grain Bin Fall Protection System is designed to protect a worker from a fall while accessing the bin for inspections or repairs or a farm worker from accessing a bin. It is fastened to the top of the grain bin.

Booth location: 6th Street (Booth 615)

Product: Safe-Fill

Company: PolyWest

Description: Water stand operators are beginning to enforce plumbing code requirements to prevent cross contamination. Safe-Fill quickly retrofits any poly water tank to meet these code requirements during filling. It prevents cross contamination (via a required air gap) between water fill stations and the users tank.

Booth location:

The Farming Centre (Booth 27)

**Product: Agroliquid's
Flavanol Polymer Technology**

Company: Agroliquid

Description: The Agroliquid Flavanol Polymer Technology optimizes the grower's fertilizer investment by providing a product that doesn't tie up in the soils; 85-95% of what is applied gets into the plant. The Agroliquid line of macro, secondary and micro nutrients allows application flexibility with season long feeding and custom blend ability and the Flavanol Polymer Technology is central in all their products. This technology allows Agroliquid to chelate and encapsulate nutrients making them more available to the plant, optimizing uptake and performance. An added benefit of this technology is that nutrients are protected and resist the losses that can happen when applied in stressful environments.

Booth location:

The Farming Centre (Booth 22)

**Product: Innovative Pressure
Washer Attachment**

Company: DirectSpray Nozzle

Description: DirectSpray is a pressure

washer attachment designed to quickly reach those hard to reach places a normal pressure washer nozzle can't. You can change the nozzle from straight to 45, to 90 degrees on the fly. No tools needed. The housing is made from durable plastic while the hose is made from synthetic rubber reinforced with high-tensile steel two-wire braid. The housing and hose is designed to withstand 4,000 psi and temperatures from -40 to +250 Fahrenheit.

Booth location:

The Farming Centre (Booth 3)

**Product: Dot Autonomous
Power Platform**

Company: Dot Technology Corp.

Description: Autonomous tractors have been appearing in fields, mainly as prototypes for about five years, and the concept has been largely focused on the existing idea of a drawbar traction unit (tractor) pulling or pushing a variety of implements through a field. The Dot Power Platform replaces a traditional tractor with a set of hydraulically driven independent wheels in

U-shaped configuration. Without a cab and without the added weight of a ballasted towing unit, implements are mounted into the Dot Power Platform.

Tractors and implements have been growing in size with each new model release, largely due to poor supplies and high costs of labour. By eliminating the labour component the Dot Technology Platform allows farmers to use smaller, lighter machines, sized appropriately for the farm. At about 8,000 pounds the Dot Power Platform can carry and operate a 30 foot seeding unit with only 165 horsepower. A sprayer unit for the Dot Power Platform will be sized at 60 feet. Dot Technology Corp., a sister company of SeedMaster, will build and license other implement manufacturers to build tools for the Dot Power Platform.

This innovation aids in farm labour issues, lowers fuel use and creates a new concept around field implements.

The Dot Power Platform autonomous 'tractor' demo will be held each day at 2:45 pm.

Booth location: Booth 661, located between 5th and 6th Street.

Ag in Motion
JULY 18-20, 2017
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FIRST in the FIELD

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CROP PLOTS FILL OVER 100 ACRES

At Ag in Motion™, seed, crop protection and fertilizer companies, as well as grower associations and industry members will showcase field crop products as they should be seen — in the ground.

Ag in Motion is home to over 100 acres of crop plots from over 25 companies and organizations, with both numbers growing every year. This number is the highest of any outdoor show in Western Canada.

“Not only is this a great way to see a large number of companies in one place, it also provides an excellent opportunity for demonstrations to take place from individual companies and organizations. It’s the best place for conversations and education to take place,” says Dan Kuchma with Ag in Motion. “We give farmers the chance to see for themselves the different options available to them, and the tools to make the most informed decisions.”

New for 2017 are expanded plots for a number of companies, including an enormous 500'x170' plot from Crop Production Services, as well as the addition of eight companies and associations to the lineup. Saskatchewan Pulse Growers are among

the expanded exhibitors this year, and have added large-scale pulse crop plot demonstrations for attendees to learn about growing pulses in addition to the main site where varieties will be showcased.

The pulse demo area will feature weed control in peas, lentils, and soybeans, showcasing herbicide layering options for increased weed control and a demonstration on pulse fertility, which will examine the nutrient requirements for pulses.

“Weed control is the number one concern with pulse growers and we wanted to showcase the options that are available to them,” says Sherrilyn Phelps, Agronomy Manager, Saskatchewan Pulse Growers. “The fertility project is more of an educational demonstration to show growers that nutrients are still important for growing pulses and management of phosphorus is something that we should be paying more attention to.”

Phelps adds, “Our demos will help attendees gain a better understanding of how to manage weeds and resistance using an integrated approach combining agronomics and herbicides, and will

help them implement what they learn on their own farm. Understanding nutrient requirements for pulses is important for optimizing yields and maximizing returns. A healthy crop can better fight off disease and withstand stress, and a balanced approach to nutrient management will help ensure sustainability of a rotation.”

Ag in Motion welcomes FP Genetics, Yara, Farmers of North America, Thunder Seeds, SaskCanola, Taurus Ag, Northern Quinoa Production Corp. and Gowan, all featuring crop plots for the first time at the show in 2017.

Returning companies include Alliance Seed, ATP Nutrition, BASF, Bayer Crop-Science, BrettYoung, CANTERRA SEEDS, Cargill, Compass Minerals, Crop Production Services, DEKALB, Dow AgroSciences, Engage Agro, ESN Smart Nitrogen, Monsanto Canada Inc., Rack Petroleum, Saskatchewan Pulse Growers, SeCan, Stoller Enterprises and Union Forage.

Crop plot demonstrations will be ongoing on 1st Street, Manitoba Drive and 6th Street during Ag in Motion, which will be held July 18-20, 2017.

WHO'S PROMOTING AG IN MOTION?

► Whichever way you heard about us, we're glad you made it

Ag in Motion™ is big news in Western Canada. Whether you've attended the show before, are planning to attend this year or are curious about it, then you were likely touched by one or more of our radio ads running on more than 30 stations, print ads appearing in dozens of publications or by word-of-mouth.

Regardless of how you heard, we're glad you've made Ag in Motion a part of your summer plans. We hope you enjoy the show!





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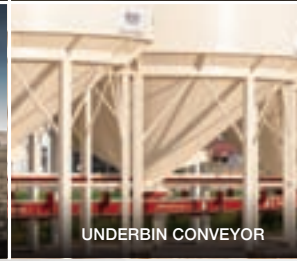
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ON THE ROAD WITH CROP AND MARKET ANALYST BRUCE BURNETT

By the time Ag in Motion™ gets rolling, Glacier FarmMedia's new director of weather and markets information Bruce Burnett will have logged 4,000 km across Western Canada to prepare his assessment of the 2017 crop.

Join Bruce for a report on crop conditions and the market outlook 1:30 pm daily at the WeatherFarm demonstration site (same location as the Grainews Machinery Challenge) at Booth #463 just north of Alberta Drive on 4th Street.

Bruce joined the GFM markets team in March after a long career providing similar analysis for farmers and the grain industry while working for the Canadian Wheat Board and later G3.

He will provide his view on the impact of late seeding in the northern Prairies and dry spring weather in parts of the southern Prairies. He will also summarize the current Canadian grain and oilseed supply situation and examine the impacts



of the 2017 crop on Canadian markets.

Bruce will put what's happening here in Western Canada into a global context with an update on growing conditions and the impact on supply and demand

balances in key regions. Topics will include an update on the world durum situation, southern hemisphere corn and soybean potential and the wheat harvest results from Europe and the USA.



FOOD DIRECTORY

From hot food from the grill to a cool treat, fuel up with one of Ag in Motion's many food options.

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Chick-A-Lick
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Western General Cookhouse, serving Norpac Beef

Location: 3rd Street & Manitoba Drive

Rotary Club Food

Location: 5th Street & Alberta Drive

Mean Green Ice Cream Machine

Location: Corner of Manitoba Drive & East Service Road

Smokes Poutinerie and Name Your Nuts at Ag in Motion Lounge

Location: 2nd Street & Foothill Drive

Prairie Poppins

Location: 2nd Street. West of the FCC Pavilion





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SUCCESSION PLANNING EXPERT JOLENE BROWN HEADLINES THE AGRI-TREND KNOWLEDGE TENT, PRESENTED BY RBC ROYAL BANK



Ag in Motion™ is a place to learn, and the speaker series in the Agri-Trend Knowledge Tent offers attendees the chance to relax and hear engaging speakers talking about relevant issues. This year, Jolene Brown headlines the speaker series in the Knowledge Tent with an important message about succession planning.

Hailing from West Branch, Iowa, Jolene is a farmer, author and walking-talking spokesperson and champion for the people of agriculture. You won't

want to miss her presentation "Top 10 Mistakes That Break Up a Family Business."

In this eye-opening, fun-filled workshop, learn what families do that disrupt their business and how to prevent daily aggravations and family business catastrophes. Receive take home tools to assist in the transition and succession of a family business.

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AgriTrend Knowledge Tent
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on the move. From speedy Kubota RTVs to the strong Merlo telehandlers and all the trucks, tractors and other equipment in between, Co-op fuel helps to ensure a smooth and efficient show setup.

During the show, Co-op fuel will power eight Meridian People Movers, which help to transport exhibitors and

attendees to and from the parking lots, as well as throughout the large show site.

Co-op is ready to become the fuel supplier for all farmers and ranchers at Ag in Motion. For more information about fueling up with Co-op Premium Diesel on your farm, find their experts during the show at their exhibit on the corner of Saskatchewan Drive and 4th Street.





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AG IN MOTION BRINGS FIRST-OF- ITS-KIND COMBINE DEMO TO WESTERN CANADA

There's never been anything like this in Western Canada before. See, first-hand, how a fall rye crop feeds into and passes through six machines as they line up side-by-side to harvest in the Ag in Motion™ demonstration field.

Fall rye has been seeded at the Ag in Motion site and has been growing all summer long, in order for it to be as mature as possible for July's demonstrations and to best simulate fall harvest conditions. The 15 acre plot will be straight cut by the participating combines.

This demonstration will feature examples of these monstrous machines from manufacturers like Claas, Versatile, New Holland, John Deere and Massey. Redekop will also have a presence in the demo showcasing a straw chopper.

The Combine Demonstration will kick off the Ag in Motion field demos at 12:30 pm. Directly following, at 1:30 pm, the Tillage Demonstration will highlight and compare equipment for one pass seedbed preparation. An interactive Sprayer Ride'n'Drive will be ongoing daily from 10:00 am to 3:00 pm as well. For a full list of equipment and livestock demonstrations, turn to page 8.

Ag in Motion will be held northwest of Saskatoon, SK along Highway 16 near Langham, Sask. More information about demonstrations and tickets can be found at www.aginmotion.ca.



FIELD WORK WITHOUT A TRACTOR?

While other equipment designers have been building driverless tractors, long-time prairie inventor and entrepreneur Norbert Beaujot has come up with a way to eliminate the tractor from field operations altogether.

Farmers attending Ag in Motion™ this summer will be among the first to see the Dot Technology Corp's Autonomous Power Platform in action.

Demonstrations take place at 2:45 pm daily at Exhibitor Plot No. 661, located between 5th Street and 6th Street.

This development is about more than the next evolution in farm implement design; it represents revolutionary change in how farmers use equipment in their fields.

"Everyone else is working on adapting the tractor technology to be autonomous, where this takes a grassroots look at it and says why do we need a tractor?" says Beaujot, president and founder of SeedMaster, who has been developing the concept over the past three years through its sister company Dot Technology Corp.

Not only does the Dot Power Platform eliminate the need for the hefty drawing power of a four-wheel-drive tractor, it eliminates axles, wheels and hitches on most field implements by essentially turning them into self-propelled units.

"The main reason I wanted to avoid having a tractor is if you take a 500 horsepower tractor and you drive it through the field, between 20 per cent and a third of its power requirement is to move itself. It has to have all the weights on it for the traction to pull whatever is behind," Beaujot says.

"In this case, the weight of the implement and weight of the grain, or seed or fertilizer — whatever you put into it, satisfies the traction requirement."

It takes only seconds for the U-shaped "prime mover" operating on four independent hydrostatic wheels to sidle up to a specially designed implement such as seeder, sprayer or grain cart and hydraulically lift it onto its platform.

By carrying the implement instead of pulling it, it provides the same mobility but without a driver.

Beaujot says it will reduce the capital costs farmers have tied up in farm equipment in addition to offering double-digit cuts in the cost of fuel and labour.

"I suspect that we would be look-



NOT ONLY DOES THE DOT POWER PLATFORM ELIMINATE THE NEED FOR THE HEFTY DRAWING POWER OF A FOUR-WHEEL-DRIVE TRACTOR, IT ELIMINATES AXLES, WHEELS AND HITCHES ON MOST FIELD IMPLEMENTS BY ESSENTIALLY TURNING THEM INTO SELF-PROPELLED UNITS

ing at a 20 to 30 per cent saving per foot of implement," he says.

The platform can be controlled by a remote operator or programmed through GPS with a "flight plan" for the field or part of the field. The unit shuts itself off if it deviates from its programmed path or if it encounters obstacles that have not been previously identified. The operator can monitor and adjust the programming for several units operating simultaneously through a mobile device.

The unit is powered by a 160 hp Cummins diesel engine, which Beaujot said is more than adequate for operating a 30-foot seeder at speeds up to six m.p.h.

The company plans to conduct field tests throughout 2017 and make the first units available to a select number of farmers in 2018.

Full commercialization will follow. It also plans to make the platform accessible to all implement manufacturers for development of Dot Ready™ implements.

Beaujot has seen the trend to larger farms continue on the Prairies, which has coincided with fewer experienced operators available to do the work. He believes this technology is part of the solution.

"I am convinced that if we put side by side any operator and a machine like this that is properly set up and you run them both for 17 hours like farmers try to do at seeding time, that it will not only operate better and safer, but it will do a better job," he said.

Be among the first farmers world-wide to experience this new machine during the live demonstrations at Ag in Motion this year.



LIVESTOCK EDUCATION GROWS

Ag in Motion™ has bolstered the education portion of Livestock Central, presented by BMO, this July. Working closely with the Saskatchewan Ministry of Agriculture, the Livestock Speaker Series offers an array of industry knowledge to those in various livestock sectors.

With both a 'Dairy Day' on Tuesday, July 18 and a 'Beef Day' on Wednesday, July 19, the speakers have been targeted to address areas of interest pertinent to the theme of the day. The different speakers on each day are sure to enhance the experience of exhibitors attending the various demos also taking place around Livestock Central.

On 'Dairy Day' the Speaker Series will focus on the production of silage. Although a staple of the dairy sector, this will also peak the interests of other livestock producers passing through. The importance of testing silage moisture and the selection of bale silage plastics will be highlighted in the Speaker Series during 'Dairy Day' and producers will come away armed with knowledge to improve their feed quality at home.

'Beef Day' shifts gears in the Speaker

Series to focus on topics relevant to the interests of beef producers. The morning portion of speakers will kick things off with some insight on feeding corn silage to cattle. Following that there will be a feature on grazing corn. With the rising concerns around grazing corn and the challenges arising with this growing practice in beef production this is sure to be an informative learning experience for cattle producers.

The final day of the Expo will focus on cover crops and record keeping. The cover crop session will explain the importance of cover crops used on forage and grazing land. The afternoon session switches gears to record keeping, discussing new equipment that can be used to improve the ease of electronic records.

All three days of the Speaker Series will include tours of the cover crop plots around Livestock Central at Ag in Motion.

In the south end of Livestock Central at 3:30 pm, farmers can watch a baling and wrapping demo.

From learning about silage production in the Speaker Series to seeing equipment in action, the forage area of Livestock Central,

presented by BMO has much to offer visitors.

Both 'Beef Day' and 'Dairy Day' are sure to provide some excellent and insightful education for cattle producers. Be sure to mark down Livestock Central as the place to be on your visit to Ag in Motion 2017.

Join us for the VIP Dairy Producer Brunch

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CONNECTING INTERNATIONAL TECHNOLOGY TO SASKATCHEWAN AGRICULTURE

Agin Motion™ is pleased to partner with the Saskatoon Regional Economic Development Authority (SREDA) to offer the Agriculture Technology Harvest Program. This program will help to bring agricultural advancements from all corners of the globe to Saskatchewan farmers.

Program applicants are international companies that are complementary to the agriculture industry, with technology that is applicable to farming in Saskatchewan. Through the program, selected companies receive support for attendance and travel to Ag in Motion.

“In addition to advancements in agriculture from right here in Saskatchewan, we have an opportunity to bring new technology from around the world to the farmers attending Ag in Motion,” says Show Director Rob O’Connor. “We’re seeing applications from different sectors and wide range of products. Winners will be determined in the coming weeks – and it’s going to be hard to pick!”

Applications have come from over 25 companies already, spanning 12 difference countries. Four winners will be selected. Stay tuned to social media and www.aginmotion.ca to learn more.



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LIVESTOCK CENTRAL, PRESENTED BY BMO FINANCIAL GROUP, ADDS EXHIBITS AND PROGRAMMING

Livestock Central at Ag in Motion™ has expanded the scope of experience for visitors to the show this July, near Langham, Saskatchewan. This is sure to be a marked stop for livestock producers on their visit to the Expo. BMO Financial Group is proud to present Livestock Central this year as they celebrate their bicentennial.

“We are overwhelmed by the enthusiasm we have seen to expand this area of the Expo from exhibitors and industry stakeholders alike,” says Michael Hargrave, Livestock Co-ordinator for Ag in Motion. “Livestock Central will have exhibitors and events to peak the curiosity of every visitor coming through.”

“WITH THE GROWING PUBLIC SCRUTINY OF LIVESTOCK PRODUCTION, IMPROVING OUR LIVESTOCK HANDLING PRACTICES WILL HELP THE SUSTAINABILITY OF THE CATTLE INDUSTRY”

— CURT PATE

New this year, Wednesday July 19 will be “Beef Day.” As part of Beef Day, a new speaker series organized in partnership with the Saskatchewan Ministry of Agriculture will focus on topics specific to the production and care of beef cattle.

A key feature of Beef Day in the Livestock Pen will be a Low Stress Cattle Handling demo featuring internationally recognized stockmanship instructor Curt Pate. “With the growing public scrutiny of livestock production, improving our



Special Livestock Central guest Curt Pate — internationally recognized stockmanship instructor.

livestock handling practices will help the sustainability of the cattle industry,” Pate says. Be sure to mark down the start of Pate’s demos in the Livestock pen at 12:30 pm and 3:30 pm.

The Livestock Handling demo has grown this year to include more handling systems from 2W Livestock Equipment, Stampede Steel Inc., Morand Industries, and Tuff Livestock Equipment. Starting every day at 11:00 am cattle farmers can not only take a

look at the various systems on offer, they can actually see them in action, providing a first-hand experience of what a new system can do for their operation. Eliminating handling frustrations, reducing processing time, and ultimately providing the best environment possible for working directly with animals is an interest to anyone working with livestock.

Visit Livestock Central, presented by BMO Financial Group, located on Manitoba Drive at the south end of the site.

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Choosing the right machine the first time saves growers time and money — in the purchase and in the application. Investing in a sprayer is a large financial commitment, so it's important to know what's on the market to truly meet your farm's needs and to understand how the different models compare in performance. That's why a new Sprayer Ride 'n' Drive will be featured for the first time ever at Ag in Motion this year.

"One of the great features of an outdoor show is the ability of attendees to test out and learn about equipment, no matter how big or small, before they buy," says Paul Roper, Ag in Motion™ Demonstration Coordinator. "The Sprayer Ride 'n' Drive is a great chance to learn about different equipment makes and models, and speak to the people that know them best."

Taking place from 10:00 am to 3:00 pm daily in the Demonstration Field, each company will have their own "pit" area in the large demonstration space. Sprayers will be lined up and driven one at a time by interested buyers for a maximum of ten minutes; however, serious buyers will have the opportunity for further testing following the ride 'n' drive's conclusion. The ride 'n' drive will be ongoing throughout the day with no appointments, so interested attendees should arrive early to try out any equipment they may be interested in purchasing.

Attendees can expect to see and test equipment from manufacturers like Massey, New Holland, John Deere and Versatile.

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1917 2017

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Bring the family and stop in for an hour or for a few. Take a break, while the kids play, learn and have fun. The 4-H Fun Zone will be open all show hours.

Drop off service available – your children can have fun and meet new friends while you browse the show.

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MANAGE HERBICIDE RESISTANCE WITH HELP FROM GOWAN CANADA

Gowan Canada is hosting a Speaker Series on Wednesday, July 19 and Thursday, July 20 at Ag in Motion™.

Diversity is defined in the dictionary as “the condition of having or being composed of differing elements”. In weed control, diversity means using multiple strategies, or an integrated weed management approach. For herbicides, this means using ALL of the modes of action available to reduce the risk of weed resistance.

This may be obvious, but we aren’t doing great when it comes to diversity in our herbicide choices. The latest estimates are that as much as 50 per cent of the crop area in Western Canada could be affected by Group 1 and/or Group 2 resistant wild oats. Market research shows 74 per cent of wheat acres, 61 per cent of barley acres, 100 per cent of pea acres and 42 per cent of canola acres saw a Group 1 or Group 2 in 2015. This is compared to Group 3s and 8s which were used on less than five per cent of acres.

The imbalance exists because of the ease of use of post-emergent herbicides compared to soil residuals. Also, the use of post-emergent herbicides fits no-till and min-till systems very well. However, in some cases the exclusive use of post-emergent

herbicides has resulted in resistance. And with increased use of glyphosate we are now seeing resistance to some weeds and researchers warn that glyphosate resistant wild oat could be on the horizon.

GOWAN’S MESSAGE IS STRAIGHTFORWARD: CHANGE YOUR APPROACH BEFORE YOU ARE FORCED TO!

It is time to get a more balanced approach. Increased use of Group 3 and Group 8 is a good component of a weed resistance management strategy. A benefit of adding a soil residual is the majority of the weeds won’t be exposed to the post-emergent herbicide. A soil residual will remove around 80 per cent of weeds before they emerge, drastically reducing exposure to the post-emergent mode-of-action.

If you are already incorporating Group 3 and Group 8 in your plans — great job. If not, start now — before resistance

becomes too costly. Like for farmers in the Australia, the U.K. and U.S. who now spend over \$100 per acre on herbicides in some cases or are paying people to hand rogue weeds in others.

Gowan’s message is straightforward: change your approach before you are forced to!

Learn more about resistance management from technical experts from the U.K. and Australia during your trip to Ag in Motion. On Wednesday, July 19 and Thursday, July 20, Gowan Canada will be hosting a speaker series.

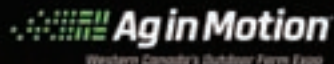
Rob Plaice, Technical Manager for Gowan United Kingdom and Ireland will provide an overview of herbicide resistance issues in the United Kingdom. Next up will be Craig Hole, an Australian farmer and agronomist at Landmark, one of Australia’s largest distributors. He will provide an overview of herbicide resistance issues faced by Australia’s agriculture industry.

These educational sessions begin at 9:30 am in the Agri-Trend Knowledge Tent (Booth 645). Seating is limited, and priority will be given to pre-registered guests. To register, visit www.aginmotion.ca/managingresistance.





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SPEAKER SERIES

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CANADA



SUBJECT

MANAGING RESISTANCE: CHANGE YOUR APPROACH BEFORE YOU HAVE NO CHOICE

When: Wednesday, July 19 and Thursday, July 20

Registration: 9:30 a.m.

Speakers: 10:00 a.m. to 11:00 a.m.

Where: Agri-Trend Knowledge Tent, Booth 645, Ag in Motion

SPEAKERS



Rob Plaice – Technical Manager United Kingdom and Ireland, Gowan
Rob will discuss how growers in the UK are trying to manage blackgrass, which has developed resistance to multiple modes of action. Blackgrass is the “wild oat” of the United Kingdom, and Rob will share his expertise and experience.



Craig Hole – Farmer and Agronomist, Landmark Farm Services, South Australia
Craig will provide an overview of what he has learned during Australia’s struggles with herbicide resistance and how it applies to farmers in Canada.

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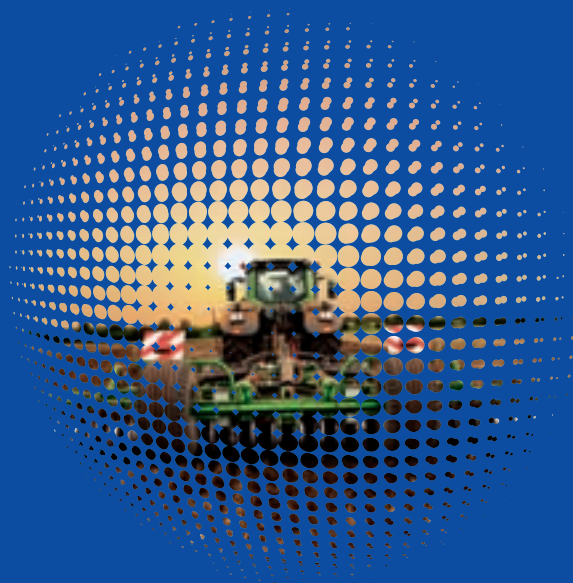
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The Young Farmer Loan is a great way to expand your operation and build your credit history. "Changes to the Young Farmer Loan recognize the rising cost for young farmers to become established in the industry," explains Mike Hoffort, FCC President and CEO.

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Ready to build your future with the Young Farmer Loan? Visit the FCC Pavilion this year at Ag in Motion™ or before the show at fcc.ca/YoungFarmerLoan.



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WHAT'S SO SPECIAL ABOUT OUTDOOR FARM EXPOS?

Every year there are a multitude of meetings, demo days, tradeshow and expos and farmers must choose which events warrant a visit. Time is valuable, and it's important to make the most out of any trip off the farm. Outdoor expos are the most efficient way to do that.

Seven Unique Features of Outdoor Expos

OUTDOOR VENUE. This might be obvious, but one of the main advantages to attending an outdoor farm expo is the outdoor venue. The outdoors allow for many advantages that wouldn't normally be afforded at an indoor show — such as crop plots, live field demonstrations, and hands-on exhibits. The best way to see new technology is to see it perform where it's supposed to be used; in the field and on the farm. Not only that — the outdoors means even more space to showcase the latest tech and innovation — no limit on space!

REAL-WORLD SOLUTIONS FOR REAL-WORLD PROBLEMS. Watch equipment perform in real-world applications. Find the best match for your fields with live demonstrations with commentary from experts. See equipment how it's meant to be seen — working on the farm or in the field — and make buying decisions with even more certainty.

SEE AND EXPERIENCE TECHNOLOGY. Attendees can see and touch new tech at demonstrations and at exhibitor booths, and often see it in action! Outdoor shows allow more flexibility for exhibitors to truly demonstrate their products' capabilities — they're not limited by an indoor space, so attendees can truly see how new products and innovations can perform.

HANDS-ON LEARNING. Not in the market to purchase right now? No problem. Outdoor exhibits and demonstrations are extremely flexible and provide great learning opportunities. Bigger demonstrations attract top industry experts that are available to answer questions and make recommendations.

TRY BEFORE YOU BUY. Not only can attendees see equipment being used in the field, they also have the ability to test



equipment to ensure it's a great fit. If you're in the market for a new vehicle, you wouldn't just view different models on the showroom floor, would you? Of course not! Ride and drives at outdoor shows make it easy to get a true feel for equipment and compare different models all in one place. Attendees can test equipment doing real on-farm jobs to make sure the machine is tailored to their needs.

CROP PLOTS. See, feel and compare actual crops from seed and crop protection companies. Not only is it a great visual, it's an easy way to see how different varieties and crop protection materials perform. Real crop plots are unique to outdoor shows and are a fantastic hands-on feature that puts some substance to choosing a variety and crop protection solution to fit your fields. Sales reps are present to discuss opportunities and solutions with attendees. See a wide range of varieties and chemicals and how they've performed for yourself — all in one convenient location.

NETWORKING. Get social with other attendees to share ideas, discuss events and issues, and form a great network of like-minded farmers. Outdoor shows allow for a wide range of events to take place through many different companies — often holding unique experiences that take advantage of the setting. Outdoor shows are usually host to a lot of innovative farmers who want to learn about the latest innovations and is a great place to reconnect with old acquaintances and form new relationships. Having a solid network is an excellent support system for all farmers to have, so take advantage of industry events and grow yours!

Outdoor shows offer a farm expo experience like no other, not to mention that they complement the lifestyle that farmers have chosen. See and touch the latest technology and innovation at Ag in Motion™, and get empowered to make decisions with the right information. Don't miss Ag in Motion, Western Canada's biggest outdoor farm expo, held July 18-20, 2017 in Langham, Sask. For more information, visit www.aginmotion.ca.

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Get Checked for Your Family, Your Farm and Your Self!

Attention Men Over 40:

In Canada, 1 in 8 men will be diagnosed with prostate cancer in their lifetime. However when caught early it is very treatable. The Man Van™ is a mobile PSA (prostate specific antigen) blood testing clinic, which helps educate men and their families on the importance of early detection. The Canadian Canola Growers Association invites all men age 40 and over to visit the Man Van™ at Ag in Motion and get checked.

The free blood test only takes 5 minutes and could save your life!



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July 18-20, 2017**

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12:30 p.m. – 4:30 p.m.

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SEEING RED, YELLOW AND BLACK

Versatile has returned to its original colours across the entire product line. A fleet of red, yellow and black equipment will be on display at Ag in Motion™ this year.

New this year, Versatile will showcase the latest line of front-wheel assist tractors, including the new Versatile 360, and will formally introduce the new Versatile line of four-wheel drive and DeltaTrack tractors, now available with a new suspended cab to enhance operator comfort and featuring Tier 4 Final emissions technology.

Cummins is the exclusive supplier of engines for Versatile products, now available in Tier 4 Final technology to meet modern on-farm power requirements. Versatile is known for putting horsepower to the ground, and the pulling power on new four-wheel drives and DeltaTracks with T4F engines has increased by up to 15%, the result of an industry-leading powertrain that includes the Cummins engine, CAT powershift transmission and the Versatile outboard planetary axles, differentials and centrally located draw bar pulling point.



Visit Versatile at booth #706 on 6th Street at Ag in Motion this year. In the meantime, check them out online at

versatile-ag.com, VersatileAgriculture on Facebook, @Versatileag1 on Twitter or @versatile_ag on Instagram.



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SPONSOR SHOUT OUT: SECAN

Farmers should plan on visiting the SeCan exhibit at Ag in Motion™ this year, located at booth 378 on the corner of B.C. Drive and 3rd Street. While you're there, compare the crops you grow now to what you want to be growing in 2018, 2019 and 2020!

Their crops plots will feature 65 new varieties including spring wheat, durum, barely, soybeans, oats and flax, all headed to commercial availability in the next three planting seasons.

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NEW OPTIONS FOR PREPARING NEXT YEAR'S SEEDBEDS



The best seedbed comes with tillage, but excessive tillage costs farmers money, and can reduce yield and increase erosion. This year, Ag in Motion™ will demonstrate equipment to get the optimum seedbed with the least tillage.

“We are giving our exhibitors a unique opportunity,” says Ag in Motion Demonstration Co-ordinator Paul Roper. “The One Pass Seedbed Preparation demonstration is like an open-ended question that they can answer with whichever piece of equipment THEY feel is best.”

The audience will hear about each piece of equipment’s unique features and benefits before they head down the field. Here’s a preview of some of the diverse options that attendees can expect to see in the field this year.

Bednar Farm Machinery — Bednar SwifterDisc XE 12000

The Bednar Swifter Disc is a short disc cultivator which was developed for uniform cultivation to maximize the mixing quality of soil and plant residue, creating a consistent

material with plant residue decomposing quickly and evenly. All of this occurs at high operating speeds, which have a positive impact on the tilling quality. This compact cultivator is particularly suitable for shallow tillage with intensive soil mixing. By placing the discs on flexible rubber segments, the uneven terrain is tracked and the Twin-Disc system guarantees an excellent material quantity. Superior tillage quality is ensured with the aggressive A-discs, which function at high operating speeds. The SwifterDisc provides fast and affordable soil cultivation. The time spent tilling fields is significantly shortened and the overall costs of cultivation and fuel are reduced.

Bourgault Industries Ltd. — SPS 360 Soil Prep System

The Bourgault SPS 360 Soil Prep System prepares a field for seeding by distributing and incorporating heavy straw, while also breaking up clumps and re-leveling and firming the soil. The strong frame is weighted for effective and consistent penetration through heavy straw and hard soils.

This machine effectively sizes residue. Heavy-duty hydraulic trip springs ensure consistent penetration. The harrow sections are arranged in 4 ft. to 8 ft. sections with parallel linkage harrow arm mounts. The SPS 360 is available with 3-bar heavy-duty harrows, or 4-bar standard harrows. Rolling baskets level and firm the soil surface. The convenient hydraulic control provides down force adjustment in the field, as well as full retraction when the baskets are not required. The SPS360 is available in both 40' and 50' operating widths.

Farmet — Farmet Softer 8

The Softer 26 ft. high speed disk-cultivator-harrow provides high utilization of the field, better water penetration, good incorporation of organic material and helps to warm the soil in the spring.

The machine hails as being European built, featuring ultra-high strength steel technology, with the advantage of a strong North American dealer network with good service and easy access to parts.

The Softer is available from 9 ft. to 36 ft.

discs are full hydraulic adjustable and the machine boasts being easy to pull at a working speed of 3 to 12 m.p.h. The double rollers make it ideal for compression and leveling.

Grain Bags — Kelly Diamond Harrow

The Kelly Diamond Harrow is quickly becoming the tillage tool that farmers need with these very wet spring conditions. The 45 ft. Canadian Combo requires less horsepower than competitive machines and maintenance is very low. The Harrow is available in various sizes and configurations to match your conditions.

Landoll Corporation — Landoll HSL 7833

The Landoll HSL 7833 is designed to be easy to use and maintain while still operating at speeds from 7 to 10 m.p.h. The aggressive angle of the blade will fracture the entire soil profile so that when you dig behind the HSL you won't find ridges and valleys like behind other machines. The HSL is available with three different packer options for different types of soil. The HSL offers a floating hitch design which allows the unit to pull straight, even in rolling ground. The wings feature a live hydraulic system to transfer weight from the centre frame to the wings while still allowing the wings to float. Depth control and frame levelling are easy to adjust with the two depth control cranks located near the centre of the machine.

Rite Way Mfg. Co. Ltd. — Rite Way ONE-Till

The Rite Way ONE-Till provides everything you would expect in a high-speed disk, including long-life bearings, independent disks, low maintenance and simple depth adjustments. Plus, ONE-Till has key features that separate it from the pack.

The most significant of these key features is the parallel link system that controls the depth of the disks. With this system, the disc sections move up and down evenly, ensuring equal disk penetration front to back, regardless of the depth setting. The parallel links are also able to pull the disks high into the air to clear obstacles and float through mud with ease, even though the ONE-TILL is among the heaviest high speed machines on the market.

Versatile — Viking Vertical Tillage

These heavy-duty machines are designed to run 8 to 10 m.p.h., so they need to be tough and durable to stand up and weight is needed to keep them in the ground. The adjustable gang angle makes the Viking truly multi-season and multi-crop capable. SoilRazor 'stay sharp' blades mean they can be configured to suit any farming operation in any region of the country with any kind of residue challenge. This machine can be set to run ultra-shallow for growers who want to leave some stubble standing, to a 5" depth to eliminate tire ruts or to run in residue. A choice of rear attachments include rolling baskets to level the field, 3-bar harrows to spread and level residue behind the machine or a plain 4x4 mounting bar to install the after-market attachment of your choice.

LEMKEN — RUBIN 9

Single pass operations are LEMKEN's trademark because their tillage tools always leave a seed-ready field behind. The RUBIN 9 is a versatile tool that is adapted to work in the fall as well as in the spring. It comes in a variety of models and mixes perfectly at different working depths. It's compact, but has large clearances for the residue flow.



LEMKEN offers seven different rollers for the RUBIN and 6 mm thick discs to last longer and that are sharpened inside for better penetration and cutting. This machine offers uniform cutting at shallow working depth as the discs are assembled on a solid arm that moves upwards as opposed to laterally. The patented tine harrows are key features for crumbling and perfect mixing. Depth and leveling are both fully hydraulically adjustable from the tractor and while working.

See all of these pieces of equipment, plus pieces from Salford and Amazone (Mid-Plains) in action at Ag in Motion. With the playing field wide open for all types of tillage, the One Pass Seedbed Preparation demo will answer the burning question of how to make the best seedbed with just one pass.

The One Pass Seedbed Preparation demonstration will run daily in the Demo Field at 1:30 pm.





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LIVE WEATHERFARM DEMO ON DISPLAY



WeatherFarm will be on full display at Ag in Motion™ this year. Two permanently installed weather stations will be showcased around the site, along with a demo station and the WeatherFarm.com online platform available in the booth for visitors to see up close. One weather station has been operating at the Ag in Motion site since 2016, providing the exhibitors and plot growers with real-time weather, forecasts and historical data.

WeatherFarm continues to provide unique tools to farmers, offering real-time temperature, wind and rainfall data right from a station on their own farm. Glacier FarmMedia has been working on updates to the WeatherFarm program with new features such as improved weather alerts and crop tools, predictive radar and advanced detailed forecasting. They also plan to offer commentary and analysis on the impacts of weather events to farming operations.

Make sure to stop by and visit the Glacier FarmMedia booth to check the weather and discuss all the decision making tools available through WeatherFarm and a weather station on your farm. You will be able to sign up on the spot and by purchasing a weather station, join the largest on-farm weather network in Canada.

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For more information on WeatherFarm or purchasing a weather station please call Spencer at: **306-270-5294** or email: info@weatherfarm.ca

GET CLOSE TO TECH AND EXPERTS AT EXHIBITOR DEMONSTRATIONS

Ag in Motion™ is different from other farm shows because it is the best place to see demonstrations live in the field. Large equipment, large crowds and an abundance of information create the high energy environment that surrounds the large-scale field demos each year. It's the perfect setting to compare machines like combines or planters.

But, Ag in Motion's outdoor setting also allows for exhibitors to host their own demonstrations throughout the show.

These allow a more hands-on, close-up approach and are a great option to maximize your time learning about new technology with an exhibit that is very relevant to your operation.

Exhibitors often have machinery, tools, or technology to demonstrate, and attendees are encouraged to get a hands-on, personal feel for what they're interested in. Attendees can find experts in what they're looking for at each booth space, giving them the perfect chance to ask questions and learn.

From tire inflation to ditchers and fertilizer equipment to truck test drives,



there are many different individual demonstrations happening this year. Check out these exhibitors for more details:

- Titan
- Michelin
- ABF Machines
- Western Mulching & Crushing Equipment
- Leon's
- Neeralta
- Agri Spread
- Salford

- RAM Trucks
- Toyota
- NextGen
- New Leader

Don't miss the field demonstrations at Ag in Motion, but don't miss seeing exhibitor demonstrations either — they're a great way to tailor the show experience to best fit your farm, get close to the latest innovation and technology, and talk to the experts about your farm's needs.

TAKE A BREAK AT THE AG IN MOTION LOUNGE

All the action and things to see at Ag in Motion™ might leave farmers feeling thirsty. Show goers needing a break can take it in the Ag in Motion Lounge, a 120'x60' permanent farm building by Warman Home Centre located on Foothill Drive between 1st and 2nd Street. The Lounge, also sponsored by Kubota Canada and ADAMA, features outdoor seating and is Ag in Motion's best place to visit for a drink and a snack. It's open daily from 11:00 am to 6:00 pm.

Big Builders with Small-Town Roots

Located in the heart of Warman, Saskatchewan, Warman Home Centre was first established in 1984 and has been a sought-out destination for home owners, experienced contractors and farmers alike. For over 30 years Warman Home Centre

has provided the agricultural community with quality farm buildings. From storage sheds and farm shops to cattle shelters and riding arenas, Warman Home Centre's wood post and straight wall buildings are custom designed to fit the needs of today's farmer.

Joining the 2017 Ag in Motion show is Warman Home Centre's sister company, Warman Homes. Located at Alberta Drive and 4th Street, Warman Homes is excited to showcase their latest ready-to-move (RTM) home. The 1845 square foot home features ceilings up to 11.5' tall, Quartz countertops in the kitchen, and a four-piece ensuite that includes a freestanding tub.

Warman Homes has brought fresh creativity and innovation to their RTM designs. They have incorporated must-have features and amenities that today's consumers are looking for such as open concept floor



plans, mudrooms, walk-through pantries, and luxurious master ensuites.

Warman Homes has been building RTMs for more than three decades and delivering homes throughout Saskatchewan, Alberta, Manitoba, and into the Northern United States. For pictures and pricing, visit www.warmanhomes.ca. For more information about Warman Home Centre's farm buildings, visit www.warmanhomecentre.com.

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