



Western Canada's Outdoor Farm Expo

**July 21-23, 2020**

Glacier FarmMedia Discovery Farm Langham  
Northwest of Saskatoon, SK on Hwy. 16

## 2020 ENHANCED EXHIBITOR DIRECTORY PACKAGES

# MAKE YOUR COMPANY STAND OUT

Farmers are starting their **Ag in Motion** experience online, planning their trip using the **Map Your Show Exhibitor Directory**, featuring the exhibitor list and map.

The **Map Your Show Exhibitor Directory** is the exclusive online planning tool for farmers organizing their trip to **Ag in Motion**. Customize your listing to tell potential customers about your business, share information about new products, promote product videos and more.

### The Western Producer

3530 Millar Avenue,  
Saskatoon,  
Saskatchewan S7P 0B6  
1-800-667-7776  
306-665-3500

View on floor plan:  
[Main level - 123](#)

[Add to my Show](#)

#### About The Western Producer

The Western Producer is the leading agricultural publication and online news site targeted for Western Canadian farmers and ranchers and has been a staple in the agricultural industry since 1923.

#### Product Categories (4)

- Category 1
- Category 2
- Category 3
- Category 4

### BASIC LISTING | Included with exhibit space

#### FEATURES:

- Address Information
- Company Description
- Product Categories
- Booth Number

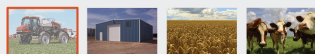
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**THE WESTERN  
PRODUCER**

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#### Product Highlight Example



Eratrum dolorum anesit  
quasipere deia doloris  
velassim nus, cumque  
resequam que possesit  
blabor aut omniae molest,  
ut pos estote cultoribus dunt  
laboremur re sum ipsam  
iussae nisi vlt, aut anhil  
minidoluptos dolores  
samusclassum harum int,  
et laut venis ratem iurion  
sequatit dolore pro im  
deligendum con re prepa  
tatos as est, cuse aspenum  
all'aria quastempore dunt ut  
et hic cupitate molup  
teaped qui delles

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#### Product Categories (4)

- Category 1
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### LEVEL 1 PACKAGE | \$500

#### FEATURES:

- Includes the Basic Listing
- Upload company logo
- Upload four images (or image and text panels) to highlight products or services
- Upload online press releases
- Access to online leads





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**Product Highlight Video Example**

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▼ **Product Categories (4)**

- Category 1
- Category 2
- Category 3
- Category 4

### LEVEL 2 PACKAGE | \$750

#### FEATURES:

- Includes the Level 1 Package
- Four video panels (for a total of eight display panels)
- Online booth is highlighted with a corner peel
- Priority placement at the top of all online searches
- Inclusion in the Featured Exhibitors search

Home [Login](#) | [Post](#) | [Help](#) | [Share](#)

Keyword  Search by Keyword

**Quick Lists**

- [Featured Exhibitors](#)
- [Specialty Booth Events](#)
- [Exhibitor Press Resources](#)
- [New Products](#)
- [Gallery](#)
- [Exhibitors Offering Scheduled Meetings](#)
- [Exhibitor White Papers](#)
- [Exhibitor Brochures](#)
- [Exhibitors by Alphabetical](#)

**Additional Areas**

- [Download Exhibitor List \(PDF\)](#)
- [Show Features](#)

**Directory Partner**  
Sample Advertiser

**THE WESTERN PRODUCER**

**Show Highlights**

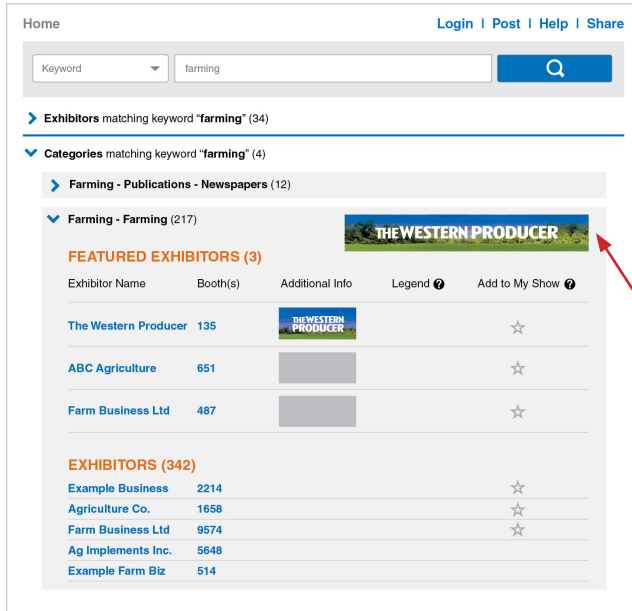
- [Sample Category](#)
- [ABC Group](#)
- [Testing Field](#)
- [Product Feature](#)
- [Sample Category](#)
- [Special Presentation](#)

### PRODUCT SPOTLIGHT PACKAGE | \$950

#### FEATURES:

- Includes Level 2 Package
- Showcase a product image or video on the Exhibitor Directory home page
- Live link directs attendees to your company's listing
- First come, first served - limited to 21 companies

## 2020 ENHANCED EXHIBITOR DIRECTORY PACKAGES



### PRODUCT CATEGORY PACKAGE | \$950

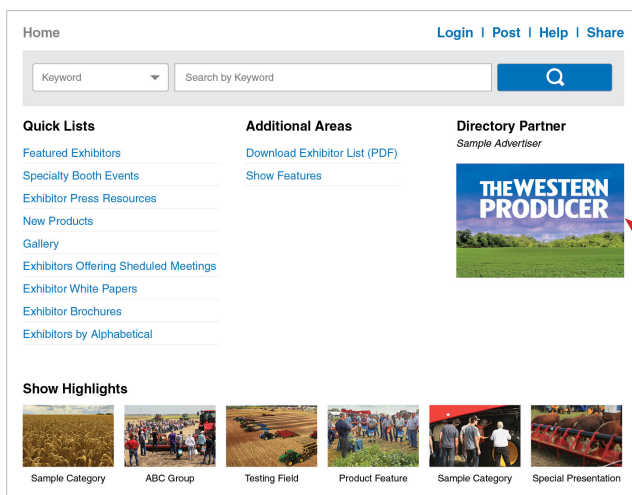
Stand out with an exclusive package that will guarantee your company is the **#1 listing** in your product category.

#### FEATURES:

- Includes the Level 2 Package
- Exclusive within product category
- Guaranteed #1 listing in your product category
- Banner ad at the top of your product category page
- Live link directs attendees to your company's listing
- Statistics are available for tracking

Banner ad specs: 320 x 50 pixels; upload requires

- 640x100 pixel image for retina devices.
- Live link to your company's listing.



### DIRECTORY PACKAGE | \$1750

Exclusive opportunity for promotion on the home screen of the Exhibitor Directory

#### FEATURES:

- Includes the Level 2 Package
- Exhibitor Directory home screen banner ad
- Separate, measurable statistics for tracking

Banner ad specs: 1940x180 pixel image on the online directory home page or 600 x 500 pixel image for smaller screens (mobile/tablet) (1940x180 & 600x500 pixel image required for upload)