



Western Canada's Outdoor Farm Expo

July 16-18, 2024

Langham, Northwest of Saskatoon,
SK on Hwy. 16

SPONSORSHIP OPPORTUNITIES

ENHANCE YOUR EXPOSURE

Make the most of your investment at **Ag in Motion** with a customized sponsorship package that is tailored to increase your company's impact on the professional farmers who attend. Our expert event sponsorship team will work with you to reach your marketing objectives through the sponsorship.

WHY SPONSOR?

BRAND

Increase visibility,
recognition
and loyalty

SALES & LEADS

New business with
existing customers and
access to new customers

ENGAGEMENT

Direct involvement
with targeted
farmer audience

RELATIONSHIPS

Build and strengthen
through face-to-face
interaction

PARTNERSHIPS

Collaborate with
agricultural
professionals

MAXIMIZE YOUR EXPOSURE AT AG IN MOTION

These are standard deliverables for each level that include an excellent mix of promotions. Sponsorship executions are customized for each package.

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR \$25,000+

- eTickets – 150 admission passes
- Ag in Motion Official Show Guide Promotion - written mention and logo
- Four mentions on Ag in Motion social media channels
- Logo on homepage and sponsor page of aginmotion.ca
- Logo on sponsor page in Ag in Motion Official Show Guide and Pocket Program & Map
- Inclusion in Map Your Show sponsor directory and a Level 2 Enhanced Listing Package (logo, images and video)
- Logo on large sponsor signage at event
- Sponsor flag to be hung on a flagpole on the perimeter of show site

GOLD SPONSOR \$10,000 – \$24,999

- eTickets – 100 admission passes
- Ag in Motion Official Show Guide Promotion - written mention and logo
- Two mentions on Ag in Motion social media channels
- Logo on homepage of aginmotion.ca
- Logo on sponsor page in Ag in Motion Official Show Guide and Pocket Program & Map
- Inclusion in Map Your Show sponsor directory
- Logo on large sponsor signage at event
- Sponsor flag to be hung on a flagpole on the perimeter of show site

SILVER SPONSOR \$5,000 – \$9,999

- eTickets – 50 admission passes
- Ag in Motion Official Show Guide Promotion - listing mention
- Inclusion in Map Your Show sponsor directory
- Logo on sponsor page in Ag in Motion Official Show Guide and Pocket Program & Map
- Logo on large sponsor signage at event
- Sponsor flag to be hung on a flagpole on the perimeter of show site

BRONZE SPONSOR \$3,500 – \$4,999

- Logo on sponsor page in Ag in Motion Official Show Guide and Pocket Program & Map
- Inclusion in Map Your Show sponsor directory
- Logo on large sponsor signage at event

FOR MORE INFORMATION PLEASE CONTACT OUR TEAM:

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