# Ag in Motion 2025
## Online Advertising Packages



**Online Directory**      **Interactive Floor Plan**      **Show Planner**

Please contact the Sponsorship Team at sponsorship@aginmotion.ca

# What Will My Listing Include?

| Features | Basic Listing Included | Level 1 $500 | Level 2 $750 |
|---|:---:|:---:|:---:|
| Contact Information | ✓ | ✓ | ✓ |
| Website | ✓ | ✓ | ✓ |
| Social Media | ✓ | ✓ | ✓ |
| Booth Number | ✓ | ✓ | ✓ |
| Product Categories | 5 | 5 | 5 |
| Company Description | ✓ | ✓ | ✓ |
| Company Logo | | ✓ | ✓ |
| Access to Online Leads | | ✓ | ✓ |
| Featured Exhibitor Listing | | | ✓ |
| Premier Placement in Search Results | | | ✓ |
| Highlighted Booth with Corner Peel | | | ✓ |
| Business Cards | 1 | 1 | 1 |
| Collateral | 1 | 1 | 1 |
| Product Gallery with Images and Descriptions | | 4 | 4 |
| Product Gallery with Video and Descriptions | | | 4 |
| Show Specials | 1 | 1 | 1 |
| Scheduled Events | 1 | 1 | 1 |
| Brands | 10 | 10 | 10 |

Please contact the Sponsorship Team at sponsorship@aginmotion.ca

# Additional Opportunities - Online Directory
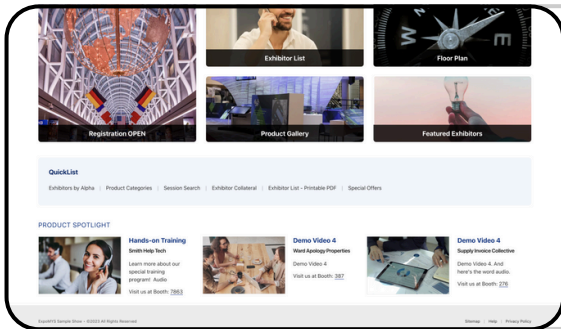
## PRODUCT SPOTLIGHT + $950

*LIMITED TO FIRST 30 EXHIBITORS*
- Showcase your product image or video on the Directory Home Page
- Live link directs attendees to your company's listing

## PRODUCT CATEGORY BANNER + $950

- 320x50 px image
  - 640 x 100 px required for upload
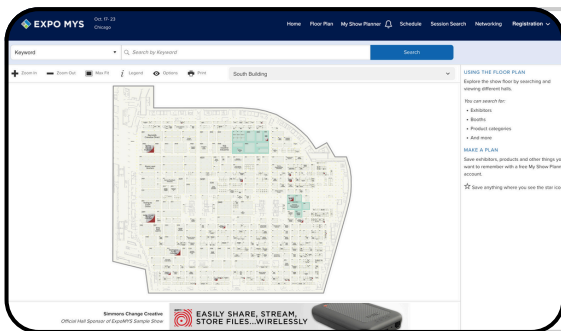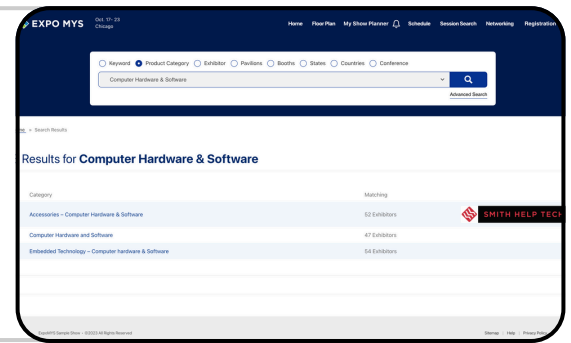- Guaranteed #1 listing in the category

## EXHIBIT HALL BANNER + $1,250

*LIMITED TO FIRST THREE EXHIBITORS*
- 728x90 px image
  - 1456 x 180 px image required for upload
- Up to 4 rotating maximum

## DIRECTORY HOME PAGE BANNER + $1,750

*LIMITED TO FIRST THREE EXHIBITORS*
- 1940x180 pixel image on the online directory home page or 600x500 pixel image for mobile/tablet
  - 1940x180 & 600x500 pixel image required for upload
- Up to 4 rotating maximum
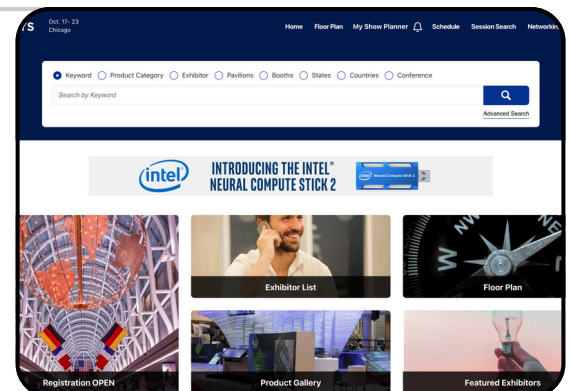
Please contact the Sponsorship Team at sponsorship@aginmotion.ca

# MYS Upgrades Glossary

Each element below helps your company stand out, attract attendees, and engage with potential leads during and after the event.

## Contact Information  *(Included in the basic listing)*

Your 'Contact Us' information, which includes the company name, address, phone number, email, and social media links

## Website  *(Included in the basic listing)*

A hyperlink that directs users from the company profile to their website

## Social Media  *(Included in the basic listing)*

Hyperlinks that direct users from the company profile to their social media pages. Included within the 'Contact Us' information.

## Booth Number  *(Included in the basic listing)*

A clickable link that takes users to your booth location on the floor plan

## Product Categories  *(Included in the basic listing)*

Exhibitors choose and assign product or service categories to their company profiles, with the categories and their quantity predetermined by the event.

## Company Descprition  *(Included in the basic listing)*

## Company Logo

The company logo can appear in search results, on the company profile page, or in both locations.

## Access to Online Leads

Receive contact details from attendees who share their information with you via the official directory or mobile app. This typically includes their name, title, email, and company, which you can access through the Exhibitor Resource Center.

**Showroom Performance**

| VIEWS | LEADS | CLICKS |
| --- | --- | --- |
| 40 | 6 | 13 |

See Peformance Insights →

## Featured Exhibitor Listing

Your company will be highlighted in an exclusive list of exhibitors marked as 'featured.' The full exhibitor list will also include a filter, allowing users to view only the featured companies.



## Premier Placement in Search Results

Premier placement ensures your exhibitor listing displays at the top of search results and filtered lists relevant to your company's profile. The premier lists are organized alphabetically.
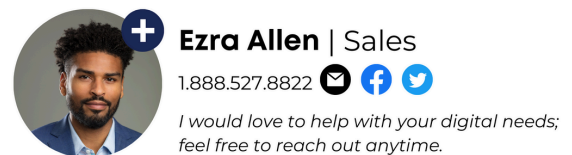
## Highlighted Booth with Corner Peel

The interactive floor plan enhances your booth with a distinctive red highlight featuring a peeled corner. This eye-catching addition ensures that your booth stands out and appears on desktop and mobile devices.
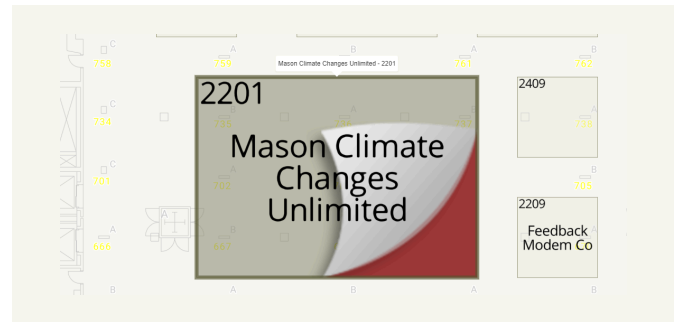


## Business Cards

Team contacts on your listing enable attendees to contact your team members before, during, and after the show. This information includes their name, headshot, title, description, and individual social media links.



**Ezra Allen** | Sales

1.888.527.8822

*I would love to help with your digital needs; feel free to reach out anytime.*

## Collateral

Any downloadable content such as PDFs, Word documents, or links for attendees to view. Exhibitors can categorize their collateral into sections like brochures, press releases, whitepapers, case studies, and catalogs.

## Special Offers

Exclusive show-specific raffles, company discounts, and giveaways

## Exhibitor Scheduled Events

Webinars, trainings, demos, or in-person events you're hosting

## Product Gallery Images & Descriptions

Upload a product image along with an accompanying description to your listing

## Product Gallery Videos & Descriptions

Upload a product video along with an accompanying description to your listing
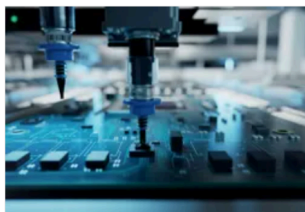
# Product Spotlight

The first image or video in the exhibitor's gallery is featured on the Directory Home Page and links to their company profile. These spotlights are displayed randomly and change upon page refresh.



PRODUCT SPOTLIGHT    Show All

**Our Latest Audio/Visual Release**

**Veridian Dynamics Plus**

Join our 15-minute live demonstration on the official online directory. Click the 'plus' icon to add it to your agenda. On the event day, visit the directory to view your scheduled events.

Visit us at Booth: 3744, 5653, 7177

# Product Category Banner

Displayed alongside the product category in search results, ensuring the exhibitor's listing appears at the top
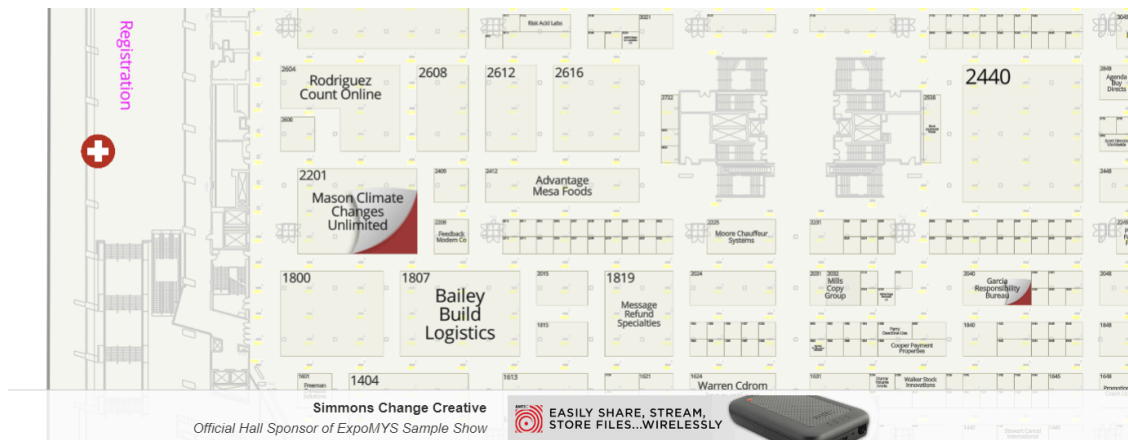


Results for Product Categories

| Category | Matching | |
|---|---|---|
| Accessories – Automotive Electronics | 53 Exhibitors | |
| Accessories – Computer Hardware & Software | 52 Exhibitors | SMITH HELP TECH |
| Accessories – Connected Home | 50 Exhibitors | |

# Exhibit Hall Banner

A banner ad anchored to the bottom of the interactive floor plan screen that links directly to the exhibitor's listing. It can be sold exclusively or as part of a rotating series of multiple banners.



Simmons Change Creative
*Official Hall Sponsor of ExpoMYS Sample Show*

EASILY SHARE, STREAM, STORE FILES...WIRELESSLY

# Facility Overview Banner

For events with multiple halls, a banner ad anchored to the bottom of the interactive floor plan facility overview that links directly to the exhibitor's listing. It can be sold exclusively or as part of a rotating series of multiple banners.
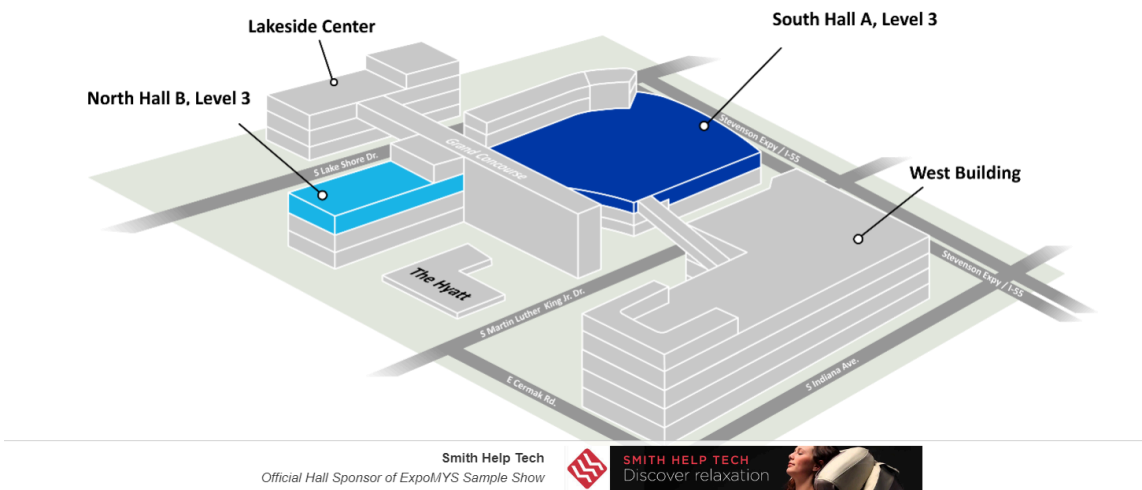


# Directory Home Page Banner

A banner ad that appears on the directory home page. It can be sold exclusively or as part of a rotating series of multiple banners.